

Download Graphic Design A New History

An introduction to the History of Graphic Design from the dawn of writing until today, including the development of handwriting, history of type faces, history of books, Arts & Crafts and the Private Press, Posters, Printing History, History of Advertising, The Bauhaus, Digital Design and Digital Typography. Graphics (from Greek ????????, graphikos) are visual statements committed to a surface, such as a wall, a canvas, pottery, a computer screen, paper, stone, even to the landscape itself. The term "graphics" relates to the creation of signs, charts, logos, graphs, drawings, line art, symbols, geometric designs and so on. Graphic design is the art or profession of combining text, pictures ...

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